

Teleseminar Profit Secrets The Fastest & Easiest Way To Create Your Info Product Empire On The Internet...

(Product Creation On Steroids)

**A Step-by-step Approach To Create Your Products Easily And
Effortlessly From The Comfort Of Your Own Home**

By Franck Silvestre

[Teleseminar Profits Secrets](#)

[Seo Seduction Secrets](#)

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Message From The Author

Hey, it's Franck Silvestre, I am an ex- body guard and offline entrepreneur who accidentally discovered Internet Marketing in December 2005.

I was involved in many “un-official” offline businesses, and I really got started in 1999 when I took the money earned from my “Ex Body Guard life” to buy a 'failing' pizzeria in Paris. After one year, I sold it for a decent profit, because I got married... I then took the cash, sold everything including personal stuff, and moved to Dubai.

I took a spiritual retreat, and I wasn't involved in any business activity during this time. No need to say that I got short on money after sometimes... I have a little problem: I don't care about money! I am more serious now, and I this given me a good lesson.

Anyway, I started again in business in 2004 (after 3 years of forced 7-2 job as a P.E . teacher) in Abu Dhabi (UAE), but since I didn't have time for my family, I had no other choice but to find a business that will give me more time...

So with my wife and 2 kids, I was seriously thinking about business and a way to make money... While I suddenly got a revelation: I looked at my computer screen and thought: “the business is right here... In my house, on my desk waiting for me, and I'm looking somewhere else!”

I am now selling thousands of dollars worth of products every months online.

Now, let's talk about teleseminars and what it can do for your online business. Ready? So read on...

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What you are about to discover is really powerful, it is the fastest and easiest way to create your own info product, so be sure to include this in your marketing arsenal and product creation bag trick...

Before you discover how teleseminars can make you a lot of money, let's get the basics right...

STEP 1: What Is A Teleseminar?

A teleseminar (also called teleconference) is simply a form of long distance, electronic communication, primarily one-way to many destination from one source, for educational purposes.

It is one of the most powerful medium to connect and communicate with your subscribers and clients.

You can set up teleseminars for every aspect of your business, and record them for those who didn't make it.

Teleconferences are becoming more and more popular because businesses who have many locations (like our online businesses) reduce their costs considerably compared to a live presentation.

STEP 2: How To Take Part in A Teleseminar?

If you've never been on a teleconference call before, don't worry, nothing is easier than participating in a teleseminar, you only need two things:

- 1.** Call the number on your phone
- 2.** Enter the number that you are give

Do you need to pay?

There are free and paid teleseminars, so this will depend. If you are not in the US, even if the teleseminar is free, sometimes, you will have to pay the long distance call fees (unless the holder decide to pay them himself).

STEP 3: Why You Should Start Teleseminars?

Here are the top five reasons you should start using teleseminars to communicate with your prospects and customers:

- 1.** People who register for your seminar are more than interested in your products and what you have to say, and more likely to buy.
- 2.** You talk to your client. This will give a personal touch to your business. You can interact in direct with people on the call. This is really powerful
- 3.** It gives you an unfair advantage over your competition, since they are not doing it yet.
- 4.** It takes only one hour (or two) of your time, and the results are phenomenal.
- 5.** Your teleseminar, once recorded, becomes an instant info product that

you can sell for a higher price when you interview experts.

STEP 4: How To Make Easy Money With Teleseminars?

I know that the world teleseminar itself can scare many people. However, making money with teleseminar is relatively easy.

Your prospects and customers will know you and trust you.

In a nutshell, here is how it work:

You prepare your teleseminar and invite your subscribers (you just send an email with a number, the date and the access code).

Then, you hold the whole event and you give them insider information on your topic that they can find anywhere else.

If you want, you can hold a free teleseminar, or even put a cost of entry.

It is a good idea to start with free teleseminars to build trust and recognition. Let them know that you are a real expert by interacting with them and solving their problems in a flash.

What if you are not an expert in your niche?

Here it comes... This is why teleseminars are powerful:

All that you need to do is to get an expert on the call!

And guess what? Just because you managed to talk with this expert, your audience will instantly 'upgrade' you to expert status as well!

You can say to your list that you are going to interview THE expert in the niche for example, and bam... Next month, another expert.

After a couple of interview, you announce the 'BIG Secret'. This one should be a paid teleconference... Since your prospects are already warmed up (and you delivered killer content), they will buy from you.

STEP 5: Where To Get Your Teleseminar's Content?

Now, I am almost sure you are wondering...

"What can I possibly say to fill an entire hour!?!"

The first thing I want to say is... Don't freak out!

Did you ever write an article and submitted it to ezinearticles.com? If your answer is yes, then you have what it takes to give killer content to your audience.

You need to prepare your teleconference. Write several articles about your topic.

For example, if I was doing a teleconference about martial arts and self defense, I would write a brief introduction, and several articles. Each article would be an important point of the teleconference.

Here is an example...

- 1.** Why practicing martial arts will give you an edge over people who don't
- 2.** How to find a good martial arts teacher
- 3.** How to develop the mindset of a winner
- 4.** How martial arts will help you in every single aspect of your life
- 5.** Foods, vitamins and your health
- 6.** What to do to avoid injuries
- 7.** Why you need to have a sparring partner

These seven points took me less than one minute.

Since you are an expert in your subject, you should come with several points very quickly as well.

Now, you need to give live to your articles, and give real life experience and examples.

If you are not an expert in the niche, and you know that you can earn money with a teleseminar, just interview an expert.

Be sure to prepare the question you will ask him before you start.

STEP 6: Should You Use A Study Guide?

To have a highly successful teleseminar, you must use a study guide:

The study guide will help you to cover your topic and to stay on track.

It will also help your readers in the meantime. They will be more attentive to what you say, because they won't be lost.

Plus, in the study guide, you can advertise your business by adding links to your websites and products. Very useful for your audience when the teleconference is over.

STEP 7: Setting Up Your Teleseminar

Setting up your very first teleseminar can be scaring...

The first thing you want to do is to educate yourself (you should do this for anything you do in my opinion).

Try to understand every teleseminar features, and functions. It's a good idea to register for a training like [teleseminar profit secrets](#).

If you want to try with no cost services, try with these:

1. <http://www.FreeAudioConferencing.com>
2. <http://www.NoCostConference.com>

These two companies offer no cost good quality conferencing.

You need to make a test call on your bridge line. You can do this with your family or friends.

Resources

Teleseminar Training

[Teleseminar Profit Secrets](#)

You will discover how to use teleseminars to increase sales, build a list of prospects, easily create products, how to inspire and persuade listeners to show up and respond to your call, how to get joint ventures, how to outsource tasks, and much more.

Free Teleconference Systems

<http://NoCostConference.com>

<http://FreeAudioConferencing.com>

Audio Recording & Editing Software

<http://audacity.sourceforge.com> (free software)

Website Building

[The Design Dashboard](#)

The Wrap Up

That's it, you know how to make money with teleseminars. You can start right away at no cost, and practice.

This method enable you to create info products at light speed. You could create a product a day with this method.

So here it is...

1. Educate Yourself about teleseminar features and options
2. Prepare a topic and your most wanted response
3. What is that you want from this teleseminar? (you should have only ONE thing in mind)
4. Prepare a study guide (for you and customers)
5. (Interview an expert if you are not one)
6. Announce it to your subscribers list
7. Distribute the study guide (with links to your products)
8. Record your teleconference
9. Upload it to your website for those who missed the call (for a limited time)
10. Sell the recorded teleconference as a new product (as a CD, or MP3)
11. Rinse & repeat.

To take your teleseminars skills to the next level and discover insider secrets, I highly recommend that you visit the [teleseminar profit secrets](http://www.teleseminarprofitsecrets.com) website today.

Franck Silvestre

Want more tips and techniques to earn more money online? If you are not already a subscriber of myNetmarketingland jam-packed newsletter, click on the link to join today: <http://www.mynetMarketingland.com>